

Under Threat Rules-Based Fiscal Policy and How to Preserve it

Xavier DEBRUN and Lars JONUNG DG ECFIN Workshop: Fiscal Rules in Europe: Design and Enforcement

January 28, 2020, Brussels

© Copyright rests with the author(s), 2020. All rights reserved.



The views in the paper are those of the authors and do not necessarily represent those of the National Bank of Belgium.



This paper

□ Frustration with design and enforcement of fiscal rules:

- □ FR unloved because... too complicated, too rigid, too flexible, noncredible, not enforced, unenforceable, unable to curb rising public debts... → RBFP under threat!
- But are FR unlovable?

□ Position paper (no theory, no empirics) guided by one question:

- □ Can we escape current frustration with FR?
- Our answer: Yes we can (make rules great again)!
 - Culprit: presumption that rules must be enforced like a speed limit.
 - De-emphasize enforcement, leverage reputation (independent fiscal institutions).



Flow

- Enforcement, compliance and effectiveness.
- Designing fiscal rules is hard \rightarrow A trilemma \rightarrow frustration
- Frustration \rightarrow Specific threats to RBFP.
- No single rule is right all the time and everywhere:
 - ♦ Pick the rule that can work for you... and the menu is richer than you think, if only you let IFIs play a key role.
 - ♦ Have regularly scheduled reviews of rules.





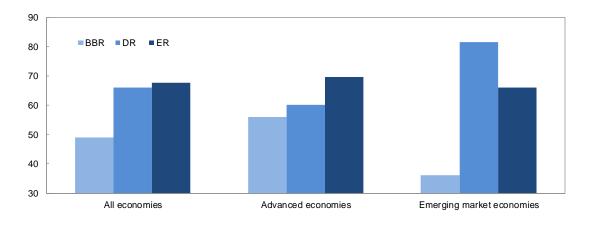
Enforcement, compliance and effectiveness: Basic

- Rules vs discretion?
- In practice: no mechanical adjustment \rightarrow constrained discretion.
- Concrete problem:
 - ♦ Find the optimal state-contingent rule? NO
 - ◇ Find practical arrangement taming the dark side of discretion while preserving the bright side of it.
- The paradigm so far: speed limit → caps must bind → enforcement (= act of compelling observance of or compliance with a law, a rule, or obligation.)
- Issues:
 - ♦ Who compels a sovereign? No cop.
 - ♦ **Pr(rule is stupid)** > 0 → Optimal compliance < 100% → flexible implementation of rigid rules.
 - ♦ More flexible rule requires stricter enforcement (Beetsma and Debrun, 2007).



Enforcement, compliance and effectiveness: Lessons

- Extreme enforcement options (fines, sanctions...) not credible, and unhelpful for sinners.
- Low formal compliance rates despite evidence of effectiveness.



• Flexibility-enforcement nexus: reforms to make rules more flexible AND to strengthen enforcement.



Source(s): IMF, Fiscal Rules Database; and IMF staff estimates. Note: The y-axis measures the average compliance rate with Balance Budget Rules (BBR), Expenditure Rules (ER), and Debt Rules (DR) in all years in which an assessment could be made. BBRs and DRs include both national and supranational rules.

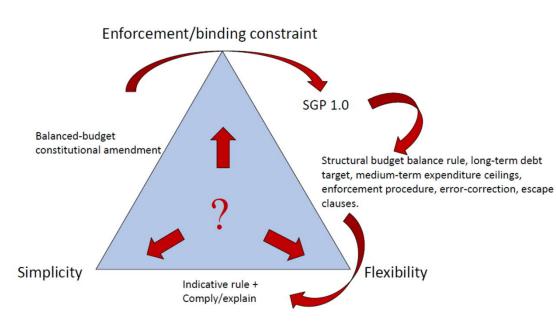
Designing fiscal rules is hard

- Core Kopits-Symansky (1998) criteria for a good rule:
 - ◇ Enforceable: speed limit view (see also Buiter's [2004] Ten Commandments).
 - ◇ Flexible: contingent enough not to conflict with other policy objectives.
 - ◇ Simple: credibility requires clear guidance about future fiscal policy (=shape expectations).
- This is a trilemma: only two of three properties can be met simultaneously:
 - ♦ Enforceable and simple: Constitutional balanced-budget amendment.
 - ♦ Enforceable and flexible: The quest of the SGP in Europe.
 - ♦ Simple and flexible: indicative rules \rightarrow Fiscal Taylor rules (Taylor [2000]).



Designing fiscal rules is hard

- Frustrating struggle with trilemma.
- Sedimentation process (partial reforms).
- Alchemy (Leeper, 2010) used to characterize exercise of fiscal discretion, now it describes the rules supposed to constrain it.
- Lesson from past experience: cannot get the rule right AND enforce it.
- Lessons for the future:
 - Try harder: internalize trade-offs better (IMF, 2018).
 - ◇ Consider uncharted territory if politics allow → FTR + IFI.





RBFP is under threat

Interest rates at ELB:

- ◇ Public debt looks free \rightarrow profligacy is in, prudence is out.
- ◇ Focus on BBR implies ELB dividends can be spent, including on non-reversible items.

• Low nominal growth:

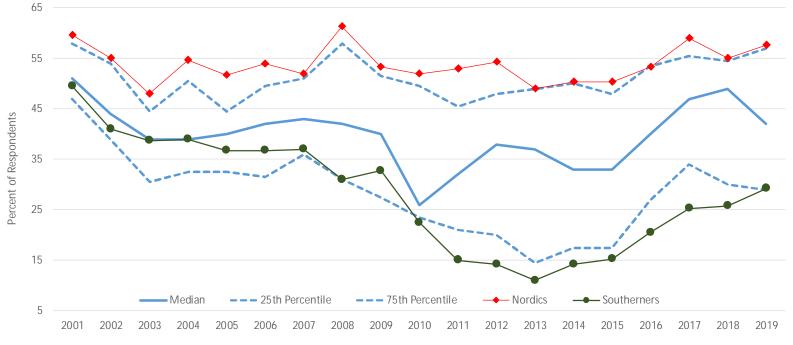
- ♦ Secular stagnation story \rightarrow Government must invest.
- ♦ Calibration of deficit caps must be revised.
- ◆ Ricardian policy is out of favor → FP must do it all!
- Public fatigue with austerity \rightarrow fading memory of crisis and misperception (rule means austerity).
- Deep factors (culture,...) → Institutional ecosystem unsupportive of enforcement.



Zoom in: Deep factors

• Country-specific attitudes vis-à-vis rules and compliance with them:

 \diamond Trust in government's capacity to design and implement good rules \rightarrow very persistent gaps across countries!

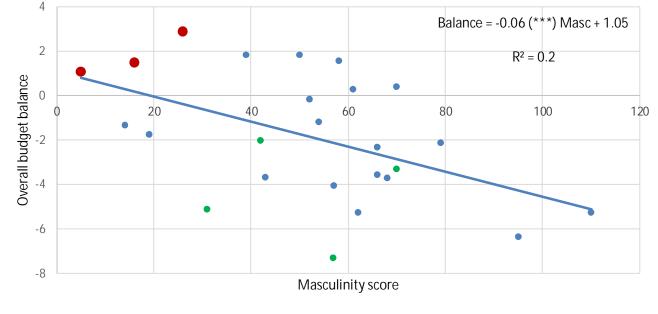


Source(s): Eurobarometer.

Countries Included: Belgium, Denmark, Germany, Ireland, Greece, Spain, France, Italy, Luxembourg, The Netherlands, Austria, Portugal, Finland, Sweden, UK

Zoom in: Deep factors

- Why such persistence in trust?
- Does culture shape institutional soundness, trust in the integrity and effectiveness of government, and thus the likelihood of RBFP survival?
- Correlate average budget balances (2000-2010) with Hofstede et al.'s « Masculitnity » scores (low score = society prefers cooperation and consensus building over assertiveness and individual competition).





Source(s): Hofstede et al (2010) and IMF, Fiscal Monitor

Preserving RBFP

- In sum:
 - ♦ Rules have become complex and opaque \rightarrow little guidance, difficult communication \rightarrow credibility?
 - ♦ Challenging to design and calibrate.
 - ♦ Acceptance of constraint requires broad public support for the framework.
- Small reputational/political costs for governments to give up on rules or make them irrelevant.
- Way forward:
 - \diamond Assess the value of sticking to the enforcement (speed limit) paradigm \rightarrow enforcement can leverage market discipline.
 - ♦ If speed limit OK, then holistic reform ameliorating trade-offs (IMF, 2018).
 - ◇ If not: strong IFI + indicative rule \rightarrow maximize reputation effects and checks-balances.



What indicative rule?

- Emulate Taylor rule (broad description of appropriate policy patterns).
- Taylor (2000) proposes (again based on some rough empirics):

$$b_t = 0.5 y_t$$

• We suggest:

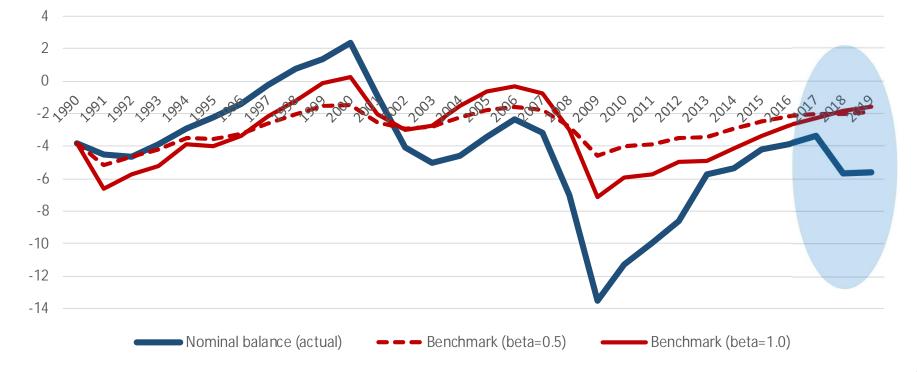
$$b_t = \overline{b}_t + \beta y_t$$

- The rule combines the debt and the macro stabilization objectives such that if \bar{b}_t is maintained in steady state, debt converges to 60 percent of GDP.
- Two options: ex-post vs real-time deviations from the benchmark.



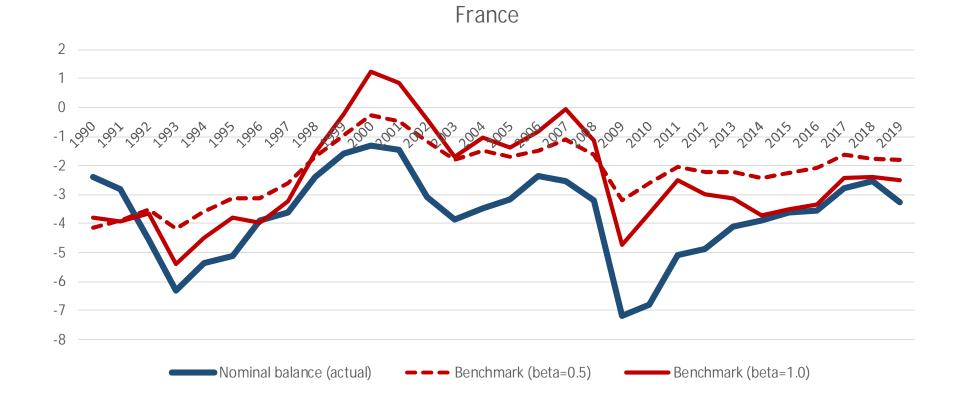
Ex-post deviations: US

United States





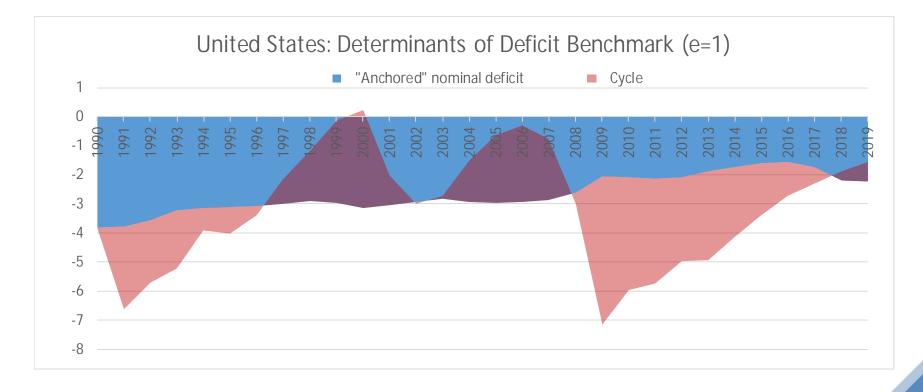
Ex-post deviations: France





Determinants of benchmarks

• Lower nominal growth and cycle.





Framework with FTR

- FTR can identify episodes of misaligned fiscal policies compared to explicit debt and macro stabilization objectives.
- Mandate IFI to define (and periodcally review) benchmarks consistent with official policy objectives.
- IFI to publicly report on policy alignment with official policy objectives based on deviations from FTR.
- IFI given full independence to maximize reputational/political costs through public debate, and other stakeholders (parliament, civil society).
- Other FTR-styled proposals (e.g. Carnot [2014]: benchmark complementing existing rules); MTOs have the flavor of an FTR, but burried in a Pandemonium of indicators.
- In the end, constraints on discretion is always a mix of rules and institutions. They complement each other and they should both be well-designed and fully-owned. (Wyplosz, 2018)



Conclusions

- RBFP is under threat. Existential.
- Culprit is the speed-limit paradigm, which requires enforcement.
- Enforcement is:
 - Questionable (sovereign),
 - ♦ Leading to partial reforms and intractable complexity \rightarrow loss of credibility \rightarrow getting rid of RBFP is tempting.
- Make rules great again:
 - ◇ Holistic reforms improving on better known trade-offs (enforceability-flexibility, flexibility-simplicity,...) → IMFs 2nd generation mantra.
 - ◇ If enforcement is a problem, explore the uncharted waters of FTR cum IFI.

