

## **CONSUMER SURVEY QUESTIONNAIRE**

## STANDARD QUESTIONS

Q.A	Record gender of respondent	
	MaleFemale	1 2
Q.B	To ensure we interview a wide cross section of the public, could	I first ask what age group you fall into?
	18-19	02
	20-21	03
	22-24	04
	25-29	05
	30-34	06
	35-39	07
	40-44	08
	45-49	09
	50-54	10
	55-59	11.
	60-64	12
	65-69	13
	70-74	14
	75+	15
Q.C	What county do you live in?	
	Dublin	01
	Carlow	02
	Kildare	03
	Kilkenny	04
	Laois	05
	Longford	06
	Louth	07
	Meath	08
	Offaly	09
	Westmeath	10
	Westried	11
	Wicklow	12
	Clare	13
	Cork	13
		15
	Kerry	
	Limerick	16 17
	Tipperary	
	Waterford	18
	Galway	19
	Leitrim	20
	Mayo	21
	Roscommon	22
	Sligo	23
	Cavan	24
	Donegal	25
	Monaghan	26

# ADDITIONAL CLASSIFICATION QUESTIONS

Q.1	What is the highest level of education you have completed to date? READ OUT
	Completed Primary school 1
	Currently in secondary school
	Completed secondary school
	Currently at third level
	Completed third level 5 Refused/no formal education (DNRO) 6
	Transaction formal addition (Entitle) minimum of
<b>Q.2</b>	Vhat is your current main labour market status? READ OUT
	NTERVIEWER NOTE: PARTICIPANTS ON MATERNITY OR PARENTAL LEAVE SHALL CONTINUE TO BE ELASSIFIED IN THE CATEGORY WHERE THEY WORKED BEFORE/WILL RETURN TO.
	LASSIFIED IN THE CATEGORY WHERE THEY WORKED BEI ORE/WILL RETORN TO.
	Full-time paid work (more than 30 hours) 1
	Part-time paid work (less than 30 hours)
	Retired / long-term disability or illness/widow or widower in receipt of pension
	Unemployed
	Student 5
	Full-time homemaker (looking after family)
	Other (DNRO) 7 Don't Know (DNRO) 8
	Refused (DNRO)
<u>ASK IF</u> Q.3a	re you an employee or self-employed? READ OUT
y.Ja	ne you an employee or self-employeu? KEAD OUT
	Employee 1
	Self-employed
	Refused (DNRO)
ASK IF	ODE 1 OR 2 AT Q.2:
<b>Q.3b</b> V	ich of the following categories do you fall into? READ OUT
	EWERS – PLEASE NOTE that Armed Forces Occupations should be classified under similar civilian
	ons, if possible. For example, if they are a Pilot, Chef, Driver etc. For those with no civilian equivalent, uld be classified under "Service and Sales" (Protective Service Worker). Also, If they are a Senior
	hey should be coded "Manager and Professional". In terms of Gardaí, Senior Gardaí should be coded
	lanager and Professional", mid ranking Gardaí under "Associate professional /technician" and rank
and file	should be coded under "Service and Sales" (Protective Service Worker).
	Manager and professional 1
	INTERVIEWER NOTE (DNRO): Includes scientist, architect/engineer, doctor, nurse, vet, teacher,
	lecturer, finance/sales/computer/legal professionals, senior government officials (civil service)
	Associate professionals
	administrative associates, legal associates, sports and fitness workers
	Technician
	INTERVIEWER NOTE (DNRO): Includes lab, industrial, engineering, telecoms, computer/health, technicians, manufacturing/construction supervisors, pilots
	Clerical and Support worker
	INTERVIEWER NOTE (DNRO): Includes customer services, numerical and material input (data,
	transcriptions etc.), secretarial, tellers, clerks
	Service and Sales worker
	hairdressers, housekeeping, shop salesperson, cashiers, teachers' aides, travel guides
	Skilled Agricultural, Forestry or Fisheries workers 6
	INTERVIEWER NOTE (DNRO): Includes market-oriented and subsistence farmers, forestry, fishers
	Skilled manual worker/Craft and Related Trade workers
	Other manual worker/Plant and machine operators, assemblers and elementary occupations8
	INTERVIEWER NOTE (DNRO): Includes plant operators, drivers, cleaners, helpers, labourers, food
	prep assistants, refuse workers
	Refused (DNRO)9



#### **ASK ALL**

Q.4	Which of the following income bands best reflects your gross household income per year, that is the	
	amount earned by everyone in the household each year before tax is paid? SINGLE CODE. READ OL	JΤ

0 to €20k	1
€21k to 25k	
€26k to 30k	3
€31k to 35k	4
€36k to 40k	
€41k to 45k	6
€46k to 50k	7
€51k to 55k	8
€56k to 60k	9
€61k to 65k	
€66k to 70k	11
€71k to 80k	12
€81k to 100k	13
€101k to 150k	14
€151k and higher	15
Don't know (DNRO)	99
Refused (DNRO)	98

		EST	

Q.1	How has the financial situation of your household changed over the last 12 months	?
	It has READ OUT. SINGLE CODE ONLY	

Got a lot better	1
Got a little better	
Stayed the same	3
Got a little worse	4
Got a lot worse	
Don't know (DO NOT READ OUT)	6

Q.2 How do you expect the financial position of your household to change over the next 12 months? It will ... READ OUT. SINGLE CODE ONLY

Get a lot better	1
Get a little better	
Stay the same	
Get a little worse	
Get a lot worse	
Don't know (DO NOT READ OUT)	
DOTT KNOW (BO NOT READ GOT)	U

**Q.2.1** The future financial position/situation of your household is currently...

## READ OUT. SINGLE CODE ONLY

Easy to predict	1
Moderately easy to predict	
Moderately difficult to predict	
Difficult to predict	
Don't know (DO NOT READ OUT)	

Q.3 How do you think the general economic situation in the country has changed over the past 12 months? It has ... READ OUT. SINGLE CODE ONLY

Got a lot better	1
Got a little better	2
Stayed the same	
Got a little worse	
Got a lot worse	
Don't know (DO NOT READ OUT)	_

Q.4 How do you expect the general economic situation in this country to develop over the next 12 months? It will ... READ OUT. SINGLE CODE ONLY



	Get a lot better	1
	Get a little better	2
	Stay the same	3
	Get a little worse	4
	Get a lot worse	5
	Don't know (DO NOT READ OUT)	6
	,	
	<b>OUT:</b> The following questions relate to prices of goods and services that you typical	ly purchase, both day to
day ite	ms as well as items you purchase more infrequently.	
Q.5	How do you think that consumer prices have developed over the last 12 months?	
	They have READ OUT. SINGLE CODE ONLY	
	Risen a lot	1
	Risen moderately	2
	Risen slightly	3
	Stayed about the same	4
	Fallen	5
	Don't know (DO NOT READ OUT)	6
ASK A	ALL WHO SAY PRICES HAVE RISEN (CODES 1-3 AT Q.5)	
Q.5.1	By how many percent do you think consumer prices have gone up over the past 12	months?
	PLEASE GIVE A SINGLE FIGURE ESTIMATE. RECORD UP TO ONE DECIMAL	
	Occasional de la constant de la cons	
	Consumer prices have increased by %	
	Don't know	
ASK A	ALL WHO SAY PRICES HAVE FALLEN (CODE 5 AT Q.5)	
Q.5.2	By how many percent do you think consumer prices have gone down over the past	12 months?
	PLEASE GIVE A SINGLÉ FIGURE ESTIMATE. RECORD UP TO ONE DECIMAL	PLACE
	Consumer prices have decreased by %	
	Consumer prices have decreased by	
	Don't know	
A C IZ A		
ASK A	<u>ALL</u>	
Q.6	By comparison with the past 12 months, how do you expect that consumer prices v	vill develop in the
	next 12 months? They will READ OUT. SINGLE CODE ONLY	
	Increase more rapidly	1
	Increase at the same rate	2
	Increase at a slower rate	3
	Stay about the same	4
	Fall	
	Don't know (DO NOT READ OUT)	6
ASK A	ALL WHO SAY INCREASE (CODES 1-3 AT Q.6)	
Q.6.1	By how many percent do you expect consumer prices will go up over the next 12 m	nonths?
	PLEASE GIVE A SINGLE FIGURE ESTIMATE. RECORD UP TO ONE DECIMAL	
	Consumer prices will increase by %	
	Consumer prices will increase by %	
	Don't know	
<b>A C IZ A</b>	ALL WHO CAVEALL (CODE CATIO 6)	

Q.6.2 By how many percent do you expect consumer prices will go down over the next 12 months?

PLEASE GIVE A SINGLE FIGURE ESTIMATE. RECORD UP TO ONE DECIMAL PLACE

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	Consumer prices will decrease by	%		
	Don't know			
ASK A	<u>LL</u>			
Q.7	How do you expect the number of people unemployed 12 months? The number will <b>READ OUT. SING</b>			er the next
	Increase sharply Increase slightly Remain the same Fall slightly Fall sharply Don't know (DO NOT READ OUT)			2 3 4 5
Q.8	In view of the general economic situation, do you thin purchases such as furniture or electrical goods? <b>RE</b>			
	Yes, now is the right time			2 3
Q.9	Compared to the last 12 months, do you expect to specificate as furniture and electrical goods over the next READ OUT. SINGLE CODE ONLY			najor purchases
	Much more A little more About the same A little less Much less Don't know (DO NOT READ OUT)			2 3 4 5
Q.10	In view of the general economic situation, do you thin <b>READ OUT. SINGLE CODE ONLY</b>	nk that now is	s?	
	A very good time to save			3 4
Q.11	Over the next 12 months, how likely is it you will save READ OUT. SINGLE CODE ONLY	e any money	?	
	Very likely Fairly likely Not likely Not at all likely Don't know (DO NOT READ OUT)			2 3 4
Q.12	Which of these statements best describes the current READ OUT. SINGLE CODE ONLY	it financial sit	ruation of your hou	usehold?
	We are saving a lot We are saving a little We are just managing to make ends meet or We are having to draw on our savings We are running into debt Don't know (DO NOT READ OUT)	n our income		3 4 5



Q.13	How do you expect the property prices in your region will change over the next 12 They will READ OUT. SINGLE CODE ONLY.	months?
	Ingragge by more than E0/	4
	Increase by more than 5%	
	Increase by between 1 and 5%	
	More or less remain the same	
	Fall by between 1 and 5%	
	Fall by more than 5%	
	Don't know (DO NOT READ OUT)	6
Q.14	How do you expect residential rents in your region will change over the next 12 mc READ OUT. SINGLE CODE ONLY.	onths? They will
	Increase by more than 5%	1
	Increase by between 1 and 5%	
	More or less remain the same	
	Fall by between 1 and 5%	
	Fall by more than 5%	
	Don't know (DO NOT READ OUT)	
	DON'T KNOW (DO NOT NEAD OOT)	
QUAR	TERLY QUESTIONS- January, April, July, October	
Q.1	How likely are you to buy a car over the next 12 months? Would that be <b>READ OUT. SINGLE CODE ONLY.</b>	
	Very likely	1
	Fairly likely	
	Not likely	
	Not at all likely	
	Don't know (DO NOT READ OUT)	5
Q.2	Are you planning to buy or build a property over the next 12 months for any reason for a member of your family, as a holiday home, to let etc? Would that be <b>READ OUT. SINGLE CODE ONLY.</b>	n, such as live in yourself,
	Yes, definitely	1
	Possibly	
	Probably not	3
	No	
	Don't know (DO NOT READ OUT)	5
Q.3	How likely are you to spend any large sums of money on home improvements or rethe next 12 months? Are you <b>READ OUT. SINGLE CODE ONLY.</b>	enovations over
	Very likely	1
	Fairly likely	2
	Not likely	
	Not at all likely	
	Don't know (DO NOT READ OUT)	
Q.4	Do you think now is a good time to buy a property, or not? <b>SINGLE CODE ONLY</b> .	
	Yes	1
	No	
	Don't know	
	DOIT ( KIOW	3
Q.5	Do you think now is a good time to sell a property, or not? <b>SINGLE CODE ONLY.</b>	
	Yes	1
	No	2
	Don't know	3
Q.6	In your view, do you think that it is cheaper to rent or cheaper to buy a property in typical monthly rents with typical monthly mortgage repayments for a similar prop	



CINIC		00 D		VI V
SING	iLE	COD	E OI	NLY.

	Cheaper to rent 1
	Cheaper to buy
	Don't know
Q.7	Would you say repaying the debt you currently have is challenging, manageable or do you not have any debt? <b>SINGLE CODE ONLY.</b>
	Challenging 1
	Manageable
	Don't know
	e now going to ask you a more general question about economic policies. These include tax, government ng, regulation and central bank measures.
Q.8	Are you holding out spending money because you are not sure which way economic policy is going to go, or are you satisfied there are no surprises ahead? <b>SINGLE CODE ONLY</b>
	Holding out spending money 1
	Satisfied no surprises ahead
	Don't know 3
ANNU	AL AND BIANNUAL QUESTIONS
_	
<u>Janı</u>	<u>iary and July</u>
IF COI	DE 1 OR 2 AT Additional Classification Q2, ASK.
Q.1	How do you expect your wages to change over the next 12 months relative to the last 12 months? Will they <b>READ OUT. SINGLE CODE.</b>
	Increase by more than 4% 1
	Increase by between 2% and 4%
	Increase by less than 2%
	More or less remain the same
	Fall by between 2% and 4%
	Fall by more than 4% 7
	Don't know (DO NOT READ OUT) 8
ASK A	<u>ul</u>
Q.2	Currently, do you think it is easy or difficult to find or change jobs? SINGLE CODE.
	From 4
	Easy
	Don't know 3
May	
<u>May</u>	
Q.1	Compared to last year, how much more do you plan on spending on holidays this year? Will you spend <b>READ OUT. SINGLE CODE.</b>
	Much more
	Much more
	About the same
	A little less
	Much less 5



# **November**

Q.1 Compared to last Christmas, how much more do you plan on spending on presents this year? Will you spend... READ OUT. SINGLE CODE.

Much more	1
A little more	2
About the same	3
A little less	4
Much less	5
Don't know (DO NOT READ OUT)	6

## **AD HOC QUESTIONS**

# February 2022 ONLY

#### **READ OUT:**

We are now going to ask some additional questions about consumer prices. These relate to prices of goods and services that you typically purchase, both day-to-day items, as well as items you purchase more infrequently.

### ASK ALL WHO SAY INCREASE AT Monthly Q.6 (CODES 1, 2 OR 3):

Q.A.1. You mentioned earlier you thought consumer prices will probably rise in the next 12 months. In coming to this conclusion, have you been influenced a lot, a little or not at all by the following, or are you not sure?

READ OUT. RECORD ANSWER FOR EACH.

	Influenced a lot	Influenced a little	Not at all influenced	Not sure
Prices today and / or recent price changes	1	2	3	4
How things are likely to develop in the economy over				
the next 12 months and the impact on prices	1	2	3	4
What the media / economic experts / friends are				
saying about future prices	1	2	3	4

#### ASK ALL WHO SAY FALL AT Monthly Q.6 (CODE 5):

Q.A.2. You mentioned earlier you thought consumer prices will probably go down in the next 12 months. In coming to this conclusion, have you been influenced a lot, a little or not at all by the following, or are you not sure?
READ OUT. RECORD ANSWER FOR EACH.

	Influenced a lot	Influenced a little	Not at all influenced	Not sure
Prices today and / or recent price changes	1	2	3	4
How things are likely to develop in the economy over				
the next 12 months and the impact on prices	1	2	3	4
What the media / economic experts / friends are				
saying about future prices	1	2	3	4

### ASK ALL WHO SAY STAY ABOUT THE SAME AT Monthly Q6 (CODE 4):

**Q.A.3.** You mentioned earlier you thought consumer prices will probably stay about the same in the next 12 months. In coming to this conclusion, have you been influenced a lot, a little or not at all by the following, or are you not sure? **READ OUT. RECORD ANSWER FOR EACH.** 

	Influenced a lot	Influenced a little	Not at all influenced	Not sure
Prices today and / or recent price changes	1	2	3	4



How things are likely to develop in the economy over the next 12 months and the impact on prices	1	2	3	4
What the media / economic experts / friends are				
saying about future prices	1	2	3	4

### **ASK ALL:**

**Q.B.** Have you seen or heard consumer price changes discussed recently in any of these places? **READ OUT. ROTATE. RECORD ANSWER FOR EACH.** 

	Yes	No	Don't Know
In the media	1	2	3
Comments from economic experts	1	2	3
Comments from the European or Irish Central Bank	1	2	3
At work/from my employer	1	2	3
From friends/family chatting	1	2	3
In social media like Twitter or Facebook	1	2	3
From my own online research/search	1	2	3

ASK A	LL WHO SAY INCREASE AT MONTHLY Q.6 (CODES 1, 2 OR 3):
Q.C.1.	In your opinion, what ONE thing will cause consumer prices to rise in the next 12 months? PROBE FULLY.
ASK A	LL WHO SAY FALL AT Monthly Q.6 (CODE 5):
Q.C.2.	In your opinion, what ONE thing will cause consumer prices to go down in the next 12 months? <b>PROBE FULLY</b> .

## **ASK ALL:**

**Q.D.** Some things cause consumer prices to go up, some things cause prices to go down. For each of the following, please tell me if you think they cause prices to go up or down, or if they have no impact? You can also answer not sure. **READ OUT. ROTATE. RECORD ANSWER FOR EACH.** 

	Up	Down	No impact	Not sure
Higher energy costs	1	2	3	4
Higher interest rates	1	2	3	4
People spending more money on major purchases	1	2	3	4
Higher unemployment	1	2	3	4
A stronger currency	1	2	3	4
More productive workers	1	2	3	4
Surplus of materials / spare materials	1	2	3	4
Higher government debt	1	2	3	4