



European
Commission

ISSN 2443-8022 (online)

The Relation between Productivity and Compensation in Europe

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DISCUSSION PAPER 079 | MARCH 2018

EUROPEAN ECONOMY



Economic and
Financial Affairs

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Luxembourg: Publications Office of the European Union, 2018

PDF ISBN 978-92-79-77416-4 ISSN 2443-8022 doi:10.2765/749614 KC-BD-18-006-EN-N

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The Relation between Productivity and Compensation in Europe

Paolo Pasimeni

Abstract

One of the classical problems of political economy has been to understand the relation between labour compensation and labour productivity; in more recent years, then, wage growth has become a key concern for the conduct of monetary policy by major central banks. This paper studies to what extent increases in productivity translate into increases in compensations. While previous studies had investigated this relation in the case of the US, this work enlarges the scope of the analysis to a set of 34 advanced economies over the past half century. The results show on average a significant link between growth in productivity and growth in compensation, however there is no one-to-one relation, there is instead a significant gap. Cyclical conditions as well as labour market structures greatly affect this relation. These findings imply that policies aiming at increasing productivity are a necessary but not sufficient condition to achieve also appropriate pay growth, because other factors intervene to weaken the link between the two. Although this topic has gained more prominence in the US, the analysis shows that these findings apply to the EU and to other advanced economies as well. Finally, to the extent that the gap between productivity and compensation affects aggregate demand, understanding it is crucial for the conduct of macroeconomic policies.

JEL Classification: D3; E24; E25; J3.

Keywords: Productivity, compensation, wage share, labour market, employment, aggregate demand.

Acknowledgements: The author is grateful to Eric Meyermans, Larry Mishel, Anna Stansbury, Mirco Tomasi, and Borek Vasicek for their useful comments. The opinions expressed in this paper are the author's alone and cannot be attributed to the institutions with which he is affiliated.

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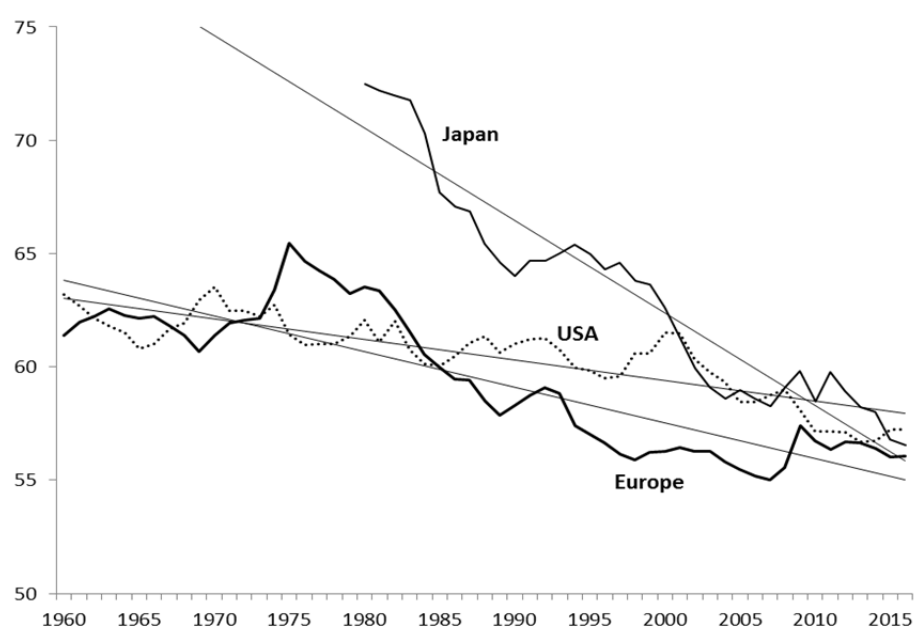
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1. INTRODUCTION

One of the classical problems of political economy has been to understand the distribution of income between factors of production (Smith, 1776; Ricardo, 1817; Marx, 1867-1883). The relation between labour compensation and labour productivity has been at the core of macroeconomic analysis, since it makes a link between incomes at the level of the household and incomes at the macroeconomic level (national accounts) (Atkinson, 2009). In more recent years, then, wage growth has become a key concern for the conduct of monetary policy by major central banks (Yellen, 2015; Draghi, 2017).

Standard economic theory suggests that compensation's dynamics should reflect productivity's developments; the two should therefore grow together. Arguing that growth in real compensation should mirror growth in real productivity means that nominal unit labour costs should be driven just by the inflation rate, and therefore real unit labour costs should remain constant. But, given that real unit labour costs are another way to express the overall share of income accruing to labour, this condition implies that the labour income share in the economy should remain constant. This was in fact one of the so-called "Kaldor's fact", the idea that the shares of national income received by labour and capital were constant over the long run (Kaldor, 1957).

Graph 1.1. Adjusted wage share – Total economy – 1960-2016



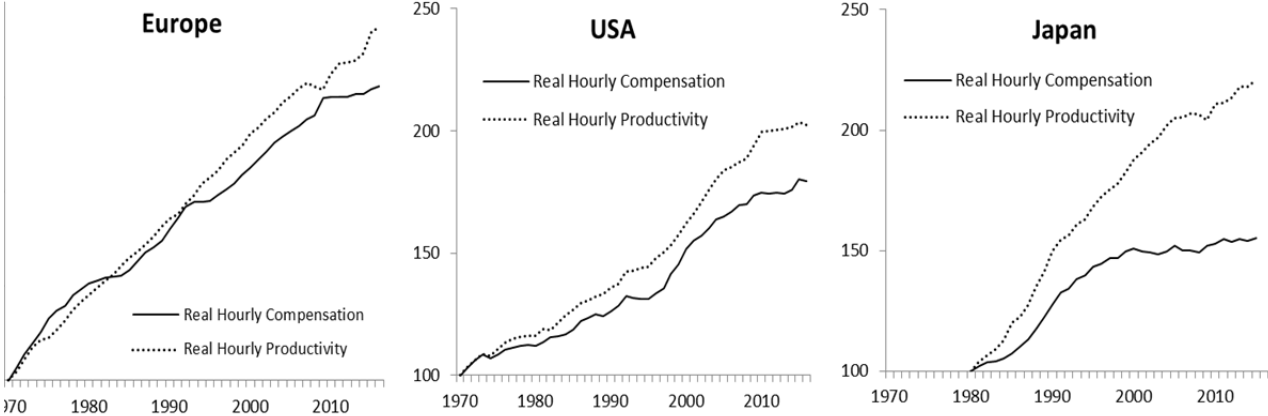
Note: Adjusted wage share: total economy: as percentage of GDP at current prices (Compensation per employee as percentage of GDP at market prices per person employed). Europe is an average of 12 countries for which the entire series since 1960 could be built (Belgium, Denmark, Germany, Ireland, Spain, France, Italy, Netherlands, Portugal, Finland, Sweden, United Kingdom).

Source: AMECO.

The observation of the trends in the labour income share over the past half century suggests that this assumption was wrong (Piketty and Saez, 2013): in nearly all advanced economies the functional distribution of income, in fact, has substantially changed, leading to a declining labour share since the 1970's (Karabarbounis and Neiman, 2014) and in particular since the beginning of this millennium (ILO, 2015). This stylised fact is corroborated by the observation of the long-term trends in real compensation and real productivity: although they have both grown over time, productivity has done it faster, leading in some cases to a considerable divergence.

The discussion on whether increases in productivity translate into increases in compensations or are instead decoupled has become prominent for economic policy making today (Council of Economic Advisers, 2014). A first key question is to understand to what extent the dynamics of compensations and productivity are linked, if there is a relation between the two and how strong this relation is. If there is any divergence, we should also try to understand how significant it is.

Graph 1.2. Real hourly compensation and productivity – 1970-2016



Note: Adjusted wage share: total economy: as percentage of GDP at current prices (Compensation per employee as percentage of GDP at market prices per person employed). Europe is an average of 12 countries for which the entire series since 1960 could be built (Belgium, Denmark, Germany, Ireland, Spain, France, Italy, Netherlands, Portugal, Finland, Sweden, United Kingdom).

Source: AMECO.

The decoupling between productivity growth and rise in compensation is noticeable in Japan and the US, less so in Europe; however several considerations are in order. First, these data refer to average compensation, while a considerable gap has developed between median and average compensation, leading to an even lower increase in compensation for the median; the gap is therefore underestimated almost everywhere. Second, data for Europe are an average of 12 countries for which the entire series since 1970 could be built, and this may mask some country-specific circumstances. Third, one of these specificities refers to the UK, where between 1996 and 2007 average compensation grew twice as fast as productivity, but this was driven by rising top compensations while the median was stagnating. Fourth, in this average for Europe, we can observe an almost perfect one-for-one linkage up until 1993, when the first considerable divergence shows up, and then a larger one starting after 2009 and growing at present time. This stylised illustration, however, is not enough to assert the existence of a perfect link, of a significant gap, or of a full decoupling between productivity and compensation.

If true, the decoupling between productivity and compensation may contribute to explaining the other major trend over the past decades, i.e. rising inequality. As such, failure to translate labour productivity gains into workers' welfare could arguably be one explanation for the missing "trickle down" effect observed over the past decades; of course, other factors too contribute to explaining the rise in inequality, such as policies for redistribution.

This phenomenon has attracted greater attention in the US, where recent analyses have tried to describe it (Fleck et al, 2011) and to investigate its causes. Mishel and Bernstein (1994) first raised concerns about deteriorating wages for "working America", which were primary responsible for slow growth and widening inequality. Feldstein (2008), however, did not find evidence of a decoupling between productivity and compensation in the US over the previous half century, when accounting for non-wage benefits and using the same product price deflator for the two series. Deflating both productivity and compensation by the same deflator, as Feldstein (2008) suggests, may look reasonable from the point of view of studying the relative functional distribution of income. However,

if one wants to understand to what extent productivity growth translates into better living standards for workers, it is probably more appropriate to build the measure of real compensation by using a consumer price deflator (IMF, 2017; Stansbury and Summers, 2017), as we do in this work.

Lawrence (2016) argues that the so-called historic divergence did not occur, if one accounts for depreciation of productivity, while an important divergence did materialise between wages and total compensation, due to the increasing share of non-wage compensation. Bivens and Mishel (2015) instead document the wedge between productivity and compensation growth in the US, starting in the 1970's, and find that growing inequality explains most of it, while individual productivity does not. The key difference between Bivens and Mishel (2015) on one side and Feldstein (2008) and Lawrence (2016) on the other is that they use slightly different concepts of labour compensations: the latter use average compensation, while the former look at median or production/non-supervisory compensation, therefore accounting for inequalities within the distribution of wages.

The recent work by Stansbury and Summers (2017) then uses all three measures: average, median, and production/non-supervisory compensation. They find that "a one percentage point increase in the rate of productivity growth has been associated with an increase in compensation growth of 0.7 to 1 percentage points for the median worker and for average compensation over 1973-2016, and of 0.4 to 0.7 percentage points for the average production/nonsupervisory worker".

All these studies focus on the US; we analyse this phenomenon, instead, in a larger set of countries, by using a panel covering the past half century for 34 countries: the 28 Member States of the EU and other economies for which data are available and comparable, such as the US, Japan, Canada, Norway, Iceland, and Switzerland. This large panel allows us to estimate general patterns all over advanced economies and then to differentiate by regions, with a special focus on the EU.

The first question we try to answer in this analysis is whether the dynamics of compensations and productivity have been linked or not. In other words, we will try to understand to what extent productivity gains have translated into increases in compensations for workers. Then, we measure how much, if not all, of the productivity gains are transferred to increases in compensations. Finally, we measure the gap between compensation and productivity and try to study its implications on other macroeconomic variables.

2. DATA

In order to meaningfully compare productivity and compensation we must use data for real compensation and real productivity. Compensations are both a source of revenues for workers and a cost for firms; in the first case they largely determine the welfare of workers and in the second case they affect firm's decisions of allocation of factors of production. A crucial step in calculating real compensation, then, is the choice of the appropriate deflator: this depends on the function we are more interested in. If we are more concerned with the cost structure of firms, it would be more appropriate to compare real productivity with real compensation deflated using the same GDP deflator, as some have suggested (Feldstein, 2008). Conversely, if we want to primarily study the actual purchasing power and welfare of workers, compensation deflated with a consumer price index is a better measure to compare with real productivity (IMF, 2017). Thus, for our purposes, it is useful to take compensation deflated by private consumption, rather than for the GDP deflator, because what we are interested in is the real value of compensations for workers which determines their actual living standards.

However, one might object that the difference in the two deflators used could contribute to determining a difference in the two main series we want to compare, growth in real productivity and in real compensation, if a gap exist between the two. It must be noted, nevertheless, that if a difference exists between the two measurements, this difference is likely to remain constant over the time period, so it does not affect our final findings. Nevertheless, and as a robustness check for our results, we have calculated real compensation also by applying the GDP deflator, to check whether this gives different real data than by using a CPI-deflated series. The results show that the two methods yield virtually the same results¹, so the choice of the price deflator cannot affect our findings.

Once established the deflator to be used to calculate real compensation, it is important to find measures which include not just wage but also non-wage compensation: the relative importance on non-wage compensation has actually increased over the recent decades. For this reason, we use data of real compensation, including non-wage benefits.

The next step in the calculation of the data for our analysis is to define at which level real compensation and real productivity are better compared. The AMECO dataset provides figures for real compensation per employee, total economy; and for real gross domestic product per person employed. These measures allow us to study the relation between productivity and compensation per employed person; however, changes in the work patterns of employees may actually influence the relation, and they are not adequately captured by this measure.

A more precise measurement, then, would be based on compensation and productivity per hour worked, rather than per person employed. Therefore we calculate real hourly compensation by dividing the real compensation per employee by the average number of hours worked per person employed, and real hourly productivity in two ways: one method is by deflating nominal hourly GDP with the GDP deflator, the second one is by dividing real GDP by the total number of hours worked in the economy each year; both methods provide, as expected, identical results. This allows us to compare real compensation and productivity both per hours worked and per person employed, and to test the robustness of our findings.

There is a usual preoccupation when the total number of hours worked is used as an indicator at aggregate level, due to possible mismeasurement. In our case, however, it is important to clarify that the same data of hours worked are used to calculate hourly productivity and hourly compensation, so any concern about mismeasurement of the number of hours worked is netted out by using this number as denominator to build both series. Thus the results cannot be affected by any measurement issue in those data.

We can build in this way a large dataset covering all 28 EU countries plus the USA, Canada, Japan, Norway, Iceland and Switzerland, for a period of almost half a century, from 1970 to 2017. The fact that we use data for "average" compensation in total economy, and cannot compare them with more detailed data about the "median" compensation, nor with non-supervisory workers only, as some of the analyses applied to the case of the US do, implies that our findings will overestimate the increase in real compensation. In other words, given the existing divergence between "average" and "median" compensation growth, and the one between compensation of supervisory and non-supervisory workers, it is fairly reasonable to say that the actual gap between increases in productivity and pay growth for the median non-supervisory worker is larger than what our results will show.

We compose a balanced panel of 34 countries, including the 28 current members of the EU and the US, Japan, Canada, Norway, Switzerland and Iceland, using annual data starting in 1970.

¹ The two series calculated with the two different deflators are strongly correlated: in the case of the US the correlation coefficient is: 99.8%; Italy: 99.5%; France: 99.9%; Germany: 99.7%; UK: 99.8%; Spain: 99.3%; Japan: 99.2%; Canada: 97.1%.

3. EMPIRICAL STRATEGY

3.1. BASELINE

We estimate a model of changes in real compensation regressed on changes in real productivity:

$$\Delta \log \text{Compensation}_{ti} = \alpha + \beta \Delta \log \text{Productivity}_{ti} + \varepsilon_{ti}$$

In order to avoid problems with unit roots and co-integration, we use first differences and test whether the series are stationary: the Im-Pesaran-Shin unit-root test confirms that both series in first differences are stationary (see Appendix). We control for country fixed effects (π), and we also want to control for cyclical conditions, which may affect the relation between our two main variables. As in Stansbury and Summers (2017) we include changes in the rate of unemployment, and, following Bivens and Mishel (2017), as a robustness check for our results, we also include the actual rate of unemployment in further specifications of the model. Including the actual rate of unemployment means controlling for standard wage Phillips curves, and is particularly important when working with such long time series: average unemployment rates in most advanced economies were very different across the past five decades. The model then becomes:

$$\begin{aligned} \Delta \log \text{Compensation}_{ti} \\ &= \alpha + \beta \Delta \log \text{Productivity}_{ti} + \gamma \Delta \text{Unemployment}_{ti} + \theta \text{Unemployment}_{ti} + \pi \\ &+ \varepsilon_{ti} \end{aligned}$$

Finally, we also want to control for important structural differences in the labour markets, therefore we include the variation (log change) in hours worked per person employed as a control; the model becomes:

$$\begin{aligned} \Delta \log \text{Compensation}_{ti} \\ &= \alpha + \beta \Delta \log \text{Productivity}_{ti} + \gamma \Delta \text{Unemployment}_{ti} + \theta \text{Unemployment}_{ti} \\ &+ \mu \Delta \log \text{Hours worked}_{ti} + \pi + \varepsilon_{ti} \end{aligned}$$

As mentioned above, our panel covers 34 advanced economies, including the 28 member states of the EU, so in some specifications of the model we focus on the EU only. The analysis on the EU, then, includes an important distinction between members of the euro area or not. We include a dummy variable to distinguish between countries outside or inside the euro area (and periods in which the country was outside or inside). We do this with two different degrees of membership: a simple euro area dummy, signalling formal membership of a country in the Euro Area, or a broader variable signalling a peg to the euro, or membership in the ERM, even before the formal adoption of the euro. This variable helps us disentangling the specific effect of euro area membership on the relation between productivity and compensations.

The full specification of the model, therefore, becomes:

$$\begin{aligned} \Delta \log \text{Compensation}_{ti} \\ &= \alpha + \beta \Delta \log \text{Productivity}_{ti} + \gamma \Delta \text{Unemployment}_{ti} + \theta \text{Unemployment}_{ti} \\ &+ \mu \Delta \log \text{Hours worked}_{ti} + \sigma \text{Euro Area}_{ti} + \pi + \varepsilon_{ti} \end{aligned}$$

In all specifications we use robust standard errors.

3.2. ALTERNATIVE SPECIFICATIONS

Since changes in productivity may actually take some time to be reflected in changes in compensation, given to the process of wage negotiations, using same-year values may actually hide some of these dynamics. As a robustness check to our analysis, then, it seems useful to enlarge the time span with which each observation is included in the regression models. To this end, following Stansbury and Summers (2017), we replicate the whole analysis by using alternative specifications: first, we use three year moving averages of each indicator, and then we replicate the analysis with distributed lags, including two lagged values of each indicator.

The full specification of our model, then, would take the following forms.

In the case of specifications with moving averages it becomes:

$$\begin{aligned}
 & \frac{1}{3} \sum_{-1}^1 \Delta \log \text{Compensation}_{t+j,i} \\
 &= \alpha + \beta \frac{1}{3} \sum_{-1}^1 \Delta \log \text{Productivity}_{t+j,i} \\
 &+ \gamma \frac{1}{3} \sum_{-1}^1 \Delta \text{Unemployment}_{t+j,i} + \theta \frac{1}{3} \sum_{-1}^1 \text{Unemployment}_{t+j,i} \\
 &+ \mu \frac{1}{3} \sum_{-1}^1 \Delta \log \text{Hours worked}_{t+j,i} + \pi + \varepsilon_{ti}
 \end{aligned}$$

In the case of specifications with distributed lags the model becomes:

$$\begin{aligned}
 \Delta \log \text{Compensation} &= \alpha + \sum_0^2 \beta_i \Delta \log \text{Productivity}_{t-j,i} \\
 &+ \sum_0^2 \gamma_i \Delta \text{Unemployment}_{t-j,i} + \sum_0^2 \theta_i \text{Unemployment}_{t-j,i} \\
 &+ \sum_0^2 \mu_i \Delta \log \text{Hours worked}_{t-j,i} + \pi + \varepsilon_{ti}
 \end{aligned}$$

4. RESULTS

4.1. FULL SAMPLE OF 34 COUNTRIES

First of all, we take a look at the full sample of 34 advanced economies; we want to know whether a significant relation exists between productivity and compensation and whether it is positive or negative. Second, if this relation is positive and significant, we want to know how close it is to one: a positive, significant, and one-to-one relation would mean that productivity increases are fully transferred into compensations; conversely a relation significantly lower than one would imply the existence of a significant gap between productivity and compensation. We use data measured per hours, but we perform robustness tests with the same indicators measured per employed person, and the results are the same. We also test our panel for panel-level heteroskedasticity and autocorrelation (See appendix).

Table 4.1. Changes in compensation and in productivity (full sample, full period, single years)

Compensation	(I)	(II)	(III)	(IV)
Productivity	.678*** (.074)	.670*** (.072)	.624*** (.071)	.521*** (.078)
Unemp change		-.328* (.131)	-.200 (.129)	-.290* (.120)
Unemp rate			-.298*** (.050)	-.284*** (.049)
Hours per emp				-.622*** (.111)
_cons	.640*** (.164)	.671*** (.159)	2.967*** (.422)	2.887*** (.422)
N	1229	1229	1228	1218
r2	.194	.207	.266	.299
r2_a	.194	.206	.265	.296

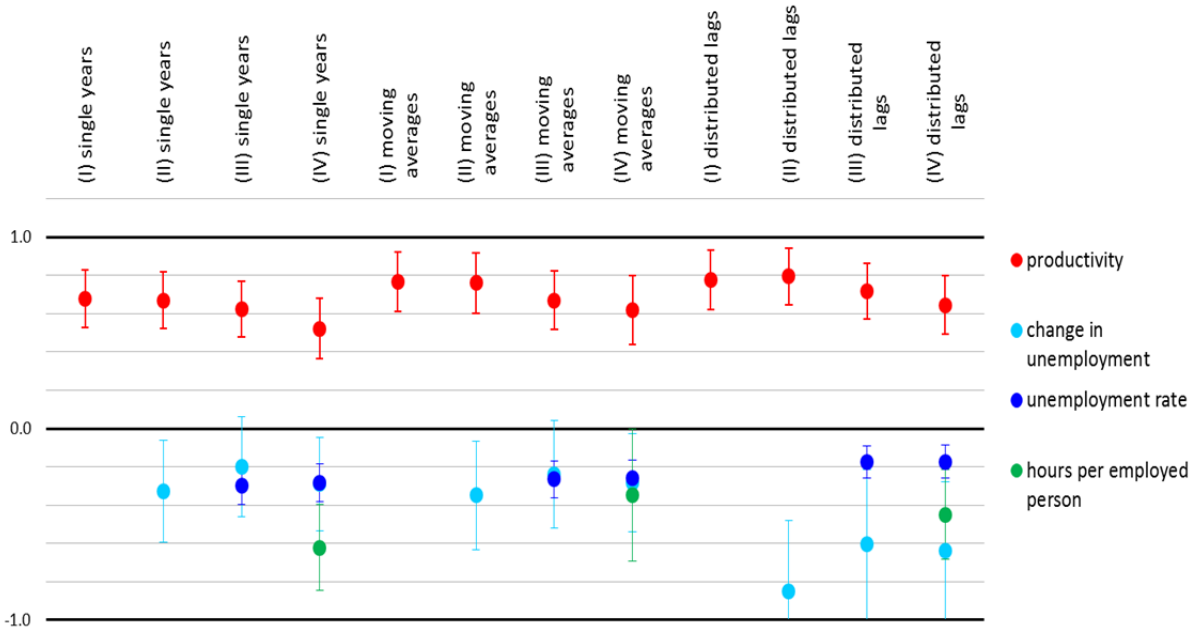
Note: robust standard errors; legend: * p<0.05; ** p<0.01; *** p<0.001

(I):	F(1, 33) = 19.09	Prob > F = 0.0001
(II):	F(1, 33) = 20.99	Prob > F = 0.0001
(III):	F(1, 33) = 27.95	Prob > F = 0.0000
(IV):	F(1, 33) = 38.13	Prob > F = 0.0000

The results of the first baseline regression for the whole panel suggest that there is a significant and positive association between real productivity and real compensation: as in Stansbury and Summers (2017), we find that between half and two thirds of productivity gains are transferred to workers income. As we include controls for cyclical conditions and structural characteristics of the labour market, this share nevertheless falls.

We test the robustness of these results to alternative specifications, by using moving averages and distributed lags. The robustness analysis confirms the validity of our initial results: in all specifications the coefficient associated with changes in productivity is positive, significantly different from zero, and also significantly different from one. The coefficient associated with changes in unemployment, although negative as one would have expected, is not always significant, it becomes so in the distributed lags specifications. The coefficient associated with the unemployment rate, instead, is strongly significant in all specifications in which it is included. The coefficient associated with the average number of hours worked per employed person is also negative and significant.

Graph 4.1. Changes in compensation and in productivity (full sample, full period, alternative specifications)



Note: The chart shows the estimated coefficients of various specifications of the model; the lines represent 95% confidence intervals.

Source: Commission services

These results imply that over the past half century, in the advanced economies, there has been a significant relation between productivity and compensation trends, the two have moved together, however a significant gap has been accumulated, so that not all gains from productivity are actually transferred to compensations. The fact that changes in unemployment only become significant with a lag, confirms the intuition that negative unemployment shocks put downward pressure on wages, but this takes some time to materialise. The rate of unemployment, instead, is always very significant and negatively influences compensations, meaning that when and where it is higher labour pay growth is lower; this confirms the idea that it is a good indicator of cyclical conditions, as argued by Bivens and Mishel (2017). The number of hours worked per employed person too has a strongly significant and negative coefficient, acting as an additional factor explaining downward pressure on compensation.

Differently from what previous studies on the US only had found, when we consider the full sample of advanced countries, we find that the coefficients associated with changes in productivity are significantly different, not only from zero, but also from one. This implies that the gap between productivity and compensation exists and is significant; in other words, we can say that over the past half century, in advanced economies, productivity gains did not translate fully to workers pay.

4.2. THE EU

We want to focus now on the EU; therefore we repeat the analysis only for the 28 member states. As a further step, we also include the euro area dummy; in the main specification we use the narrow euro area membership, but in the robustness tests we also use the broad peg to the euro or membership in the ERM.

Table 4.2. Changes in compensation and in productivity (EU 28, full period, single years)

Compensation	(I)	(II)	(III)	(IV)	(V)	(VI)
Productivity	.655*** .072	.648*** .071	.602*** .080	.496*** .076	.498*** .085	.477*** .086
Unempl change		-.258* .114	-.130 .108	-.205* .097	-.353** .104	-.218* .091
Unemp rate			-.298*** .051	-.287*** .051		-.282*** .051
Hours per emp				-.650*** .119	-.697*** .139	-.658*** .117
Euro Area					-.646* .238	-.333 .294
_cons	.750*** .167	.776*** .164	3.274*** .455	3.223*** .464	1.100*** .239	3.322*** .513
N	985	985	984	974	975	974
r2	.195	.204	.274	.313	.253	.314
r2_a	.194	.202	.272	.310	.250	.310

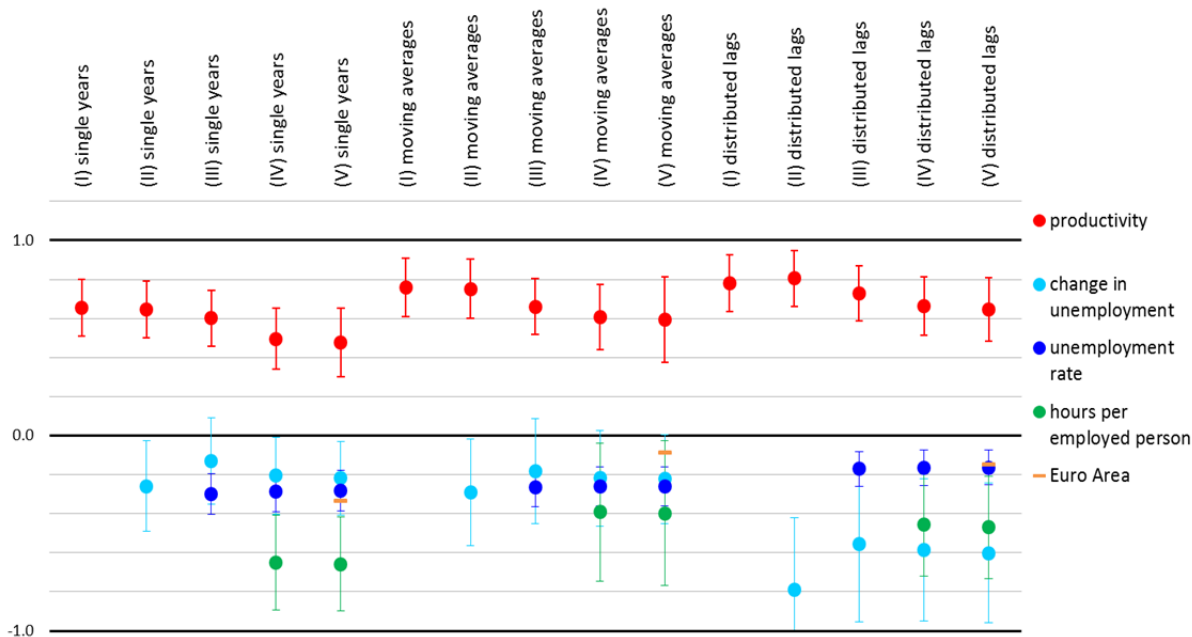
Note: robust standard errors; legend: * p<0.05; ** p<0.01; *** p<0.001

(I):	F(1, 27) = 23.16	Prob > F = 0.0001
(II):	F(1, 27) = 24.65	Prob > F = 0.0000
(III):	F(1, 27) = 32.50	Prob > F = 0.0000
(IV):	F(1, 27) = 44.03	Prob > F = 0.0000
(V):	F(1, 27) = 36.93	Prob > F = 0.0000
(VI):	F(1, 27) = 35.00	Prob > F = 0.0000

The results for the EU are broadly similar to those of the full panel, the coefficients associated with productivity changes are strongly significant and positive, however we see that they are smaller than in the full sample with non-EU countries, in all specifications of the model. In the EU the extent to which productivity growth translates into compensation is between 50% and 60%, and is significantly different from one, confirming the productivity-pay gap. As in the full sample, we observe the strong significance of the rate of unemployment and of the number of hours worked per employed person, both negatively associated with rise in compensation, as one would expect.

Interestingly, the coefficient associated with membership in the monetary union is negative, but only significant when the rate of unemployment is not included in the model; when the overall rate of unemployment is factored in the equation, it "absorbs" the whole significance of the euro area dummy. The interpretation of this finding is that within the euro area, other things equal, the rate of unemployment has a more significant and negative effect on the average worker's compensation than outside. This is consistent with the notion that in a system of fixed exchange rates, the lack of external adjustment mechanism puts more emphasis on internal adjustment through the labour market, making wages more responsive to the unemployment rate, in the short term.

Graph 4.2. Changes in compensation and in productivity (EU 28, full period, alternative specifications)



Note: The chart shows the estimated coefficients of various specifications of the model; the lines represent 95% confidence intervals.

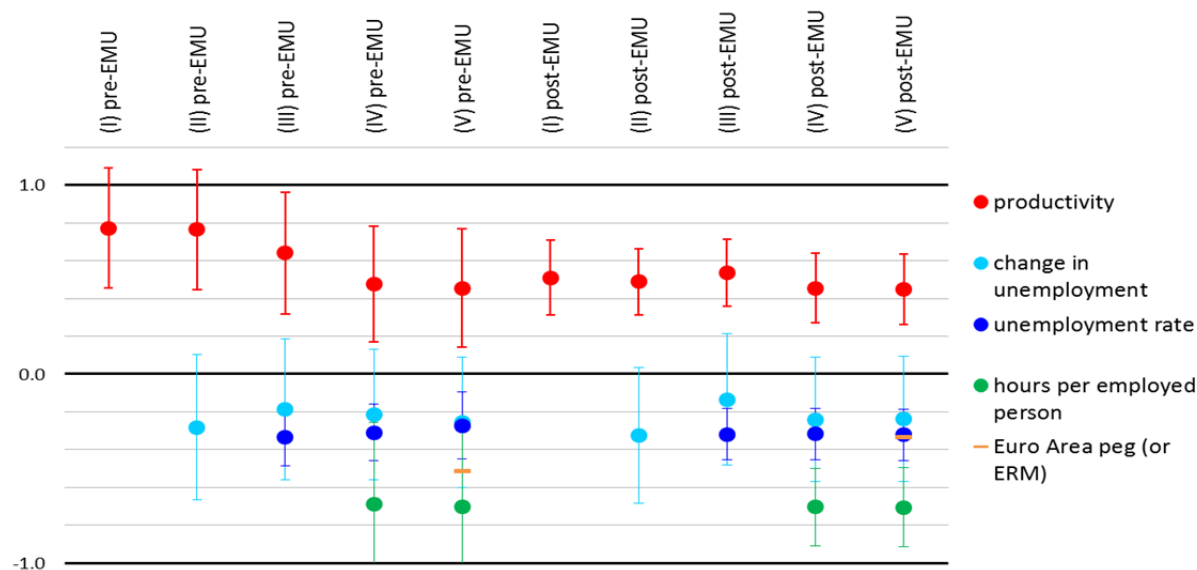
Source: Commission services

When we test the robustness of these results the picture does not change much compared with the baseline model with single year data, and the results confirm that the findings from our model are pretty robust to different methods and specifications. The coefficient associated with productivity changes is always positive, significantly different from zero, and also from one, which implies that about two thirds of increases in productivity are transferred to compensations, but the gap exists and is significant. As in the full sample, in the EU as well, changes in unemployment become significant with a lag. The euro area dummy, however, loses significance in the longer term, as showed by the alternative specifications with moving averages and distributed lags.

One of the major events in the process of EU integration was the creation of the monetary union, which comprised eleven countries at its inception, in 1999, but then grew to the current 19 member states. Its creation may have represented an important structural change in the region; therefore it seems reasonable to study the differences between the two periods, before and after 1999. We run the same model as for the full period.

When we study the period between 1970 and 1998, the coefficient associated with productivity changes is positive and significant in all specifications, as expected, and its value is higher than in the full period sample. As a matter of fact, it is not always significantly different from one, meaning that in the last decades of the past century increases in productivity substantially translated into pay rises for workers, the gap was not significant.

Graph 4.3. Changes in compensation and in productivity (EU 28, before and after EMU, single years)



Note: The chart shows the estimated coefficients of various specifications of the model; the lines represent 95% confidence intervals.

Source: Commission services

We then study the relation in the period after the introduction of the euro, and find that the extent to which productivity gains fed compensation somehow fell. On average, only half of those gains translated into pay rises, the gap becomes much more significant. To sum up, we cannot argue that the establishment of the EMU represented a clear-cut structural break in the productivity-pay relation, but we find evidence that in the EMU period this link somehow weakened. The aggregate analysis, however, may hide some heterogeneity at country level in the Euro Area, which will be the subject of another study, as well as the specific impact of other factors, which may be different from one country to another.

4.3. THE NON-EU

If we run a panel regression of the six non EU countries included in our dataset we find less significant, although similar results.

Table 4.3. Changes in compensation and productivity (panel, non EU countries, full period, single years)

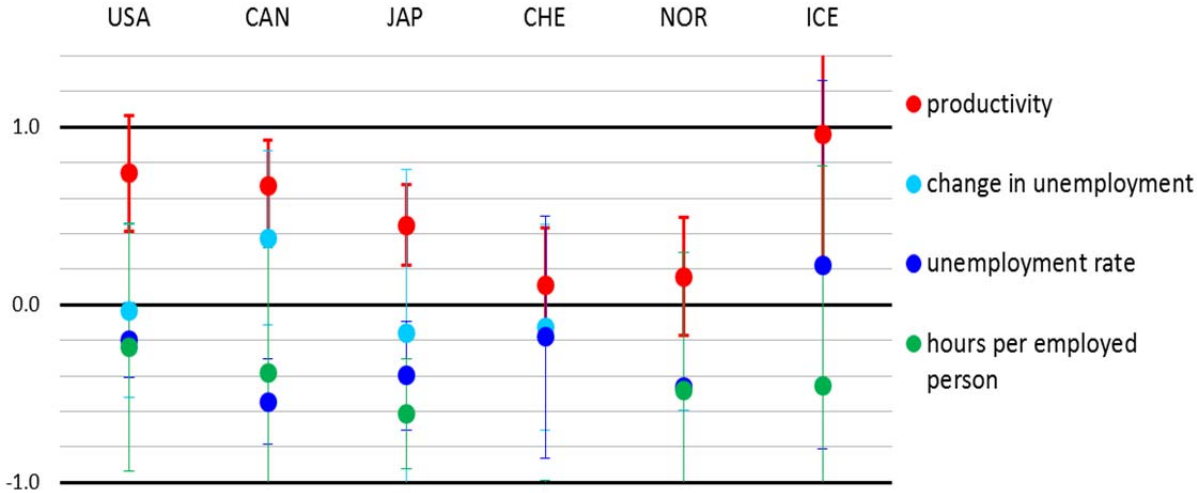
Compensation	(I)	(II)	(III)	(IV)
Productivity	.838* (.265)	.828* (.228)	.785* (.248)	.657* (.238)
Unempl change		-1.165 (1.046)	-1.036 (1.128)	-1.401 (1.085)
Unemp rate			-.282 (.205)	-.192 (.166)
Hours per emp				-.735*** (.092)
_cons	.120 (.485)	.186 (.393)	1.600 (1.359)	1.134 (1.132)
N	244	244	244	244
r2	.197	.266	.279	.306
r2_a	.195	.260	.267	.294

Note: robust standard errors; legend: * p<0.05; ** p<0.01; *** p<0.001

Given the high heterogeneity of the group, coupled with the small number of countries, though, it seems more appropriate to replicate the analysis for each individual country.

As expected, the group of country is extremely heterogeneous and the results are quite different. The estimated coefficients associated with productivity are significant, signalling that the link between productivity and compensation is strong, in the US, Canada, Japan, and Iceland; they do not seem to be significant in the case of Switzerland and Norway, though. In Iceland, there seems to be a one-for-one relation between the two key variables, meaning that a one percentage rise in productivity generally translates into a one percentage rise in workers' pay. These coefficient are lower in the US, Canada and Japan. In the case of Japan it is very significantly different from one, signalling a significant gap between productivity and pay, and in Canada it is moderately different from one (at the 95% level, but not at 99%).

Graph 4.4. Changes in compensation and in productivity in individual countries (non EU countries, full period, single years)



Note: The chart shows the estimated coefficients of various specifications of the model; the lines represent 95% confidence intervals.

Source: Commission services

In the case of the US the coefficient is not significantly different from one, which confirms the finding of other studies which specifically analysed the US case, at least when average compensation is the concept analysed. Interestingly, this applies also to the full specification where all controls are included, supporting the "linkage" view the authors present. However, it is also important to remind that this analysis is done on "average" and not on "median" compensation, so that the overall gap between the typical worker's pay and productivity is underestimated, as explained in the introduction.

Another interesting observation is that the gap is particularly significant in Switzerland and Norway, and to a lower extent in Japan. The rate of unemployment is a significant factor associated with lower compensation in Canada and Japan, while its variation significantly and negatively relates to pay in Norway and Iceland².

² In Iceland the estimated coefficient is -4.511, with a 95% confidence interval between -5.957 and -3.066, too low to be shown in the chart.

5. IMPLICATIONS

Once observed the co-movement of real compensation and productivity over time, and established that a significant gap between the two exists, we now want to understand whether this gap has any implications on other macroeconomic variables. The existence of such a gap also reflects the observed trends of labour income share. We first construct an indicator measuring the gap between increases in productivity and in compensations:

$$GAP_{ti} = \Delta \log Compensation_{ti} - \Delta \log Productivity_{ti}$$

The fact that for a long period real pay remains subdued compared to real productivity matters not just for ethical reasons or political preferences, but also because it may help shed some light about broad macroeconomic trends. A prolonged gap between the growth rate of compensation and of productivity may be associated with a tendency to subdued aggregate demand over time, a phenomenon whose consequences have been recently labelled as "secular stagnation" as "the defining issue of our age" (Summers, 2013).

If the gap between productivity and pay is relevant, we should probably see within each country an association between it and the level of domestic demand compared with total output. Within each country, this second gap, the one between domestic demand and total output, is the mirror image of its current account balance, therefore this should be significantly and positively associated with the gap between productivity and compensation.

To test this hypothesis we run the following regression:

$$\begin{aligned} \Delta Current\ Account_{ti} \\ = \alpha + \beta GAP_{ti} + \gamma \Delta Unemployment_{ti} + \theta Unemployment_{ti} + \mu Inflation_{ti} \\ + \pi + \varepsilon_{ti} \end{aligned}$$

We first test the relevance of the GAP alone, and progressively add controls for cyclical conditions, in the form of unemployment rate and changes in unemployment, we also add the inflation rate, and a euro area dummy.

The gap between productivity and compensation seems indeed positively associated with the current account balance, that we use as a proxy for subdued domestic demand. A one percentage point increase in the gap is associated with a 0.1 increase in the current account balance on GDP, therefore with a reduction in domestic demand, thus supporting our hypothesis.

Table 5.1. Current account balance and gap between compensation and productivity (full sample, full period, single years)

	Dependent: Current Account balance on GDP			
	(I)	(II)	(III)	(IV)
Gap	.150*** 0.037	.114** 0.039	.100** 0.033	.101** 0.033
Unemp rate		.047 0.025	.054* 0.023	.048 0.024
Unemp change		.596*** 0.102	.586*** 0.102	.596*** 0.103
Inflation			.006*** 0.001	.006*** 0.001
Euro Area				.358* 0.132
_cons	.054*** 0.006	-.302 0.183	-.387* 0.167	-.433* 0.159
N	1219	1215	1214	1214
r2	.03950754	.14626647	.15120991	.15380824
r2_a	.03871831	.14415153	.14840167	.15030579

Note: Robust standard errors; legend: * p<0.05; ** p<0.01; *** p<0.001

Further work is needed on this point to disentangle the extent to which a gap between productivity and compensation has a negative and significant impact on domestic demand, but this result provides a first hint.

6. CONCLUSIONS

We have tested the hypothesis that over the past half century in a set of 34 advanced economies productivity growth substantially translated into increases in workers' compensation. We have found that the two dynamics are indeed linked, but there is no one-to-one relation so to say that all productivity gains fed workers' pay: there is indeed a significant gap between the two. Importantly, our results underestimate the size of this gap for two reasons: first, our data refer to "average" and not "median" compensation, so given the increasingly unequal distribution of wages, the gap between average productivity growth and the compensation of the "typical worker" is probably larger than what we find; second, we use data for total compensation, because we could not single out production/non-supervisory workers' pay, which tend to be lower, as analyses of the specific case of the US prove. Cyclical conditions as well as labour market structures too greatly affect this relation. Over the past half century in advanced economies, an increase of one percentage point in the rate of productivity growth has been associated with an increase in the rate of average compensation growth of 0.6 to 0.8 percentage points. A specific look at the EU suggests these results also apply to Europe.

An important aspect of these findings is that the aggregate panel approach may actually mask some heterogeneity between countries: the country-specific analysis of non-EU countries, in fact, shows important differences between countries where the coefficient associated with productivity was not significantly different from one, and countries where it was not significantly different from zero. A plausible hypothesis is that policies for redistribution matter to explain the cross-country differences and to compensate the gap between productivity and pay where it is higher. The country-specific analysis of EU countries will be the subject of another work.

The implications of these findings are manifold. First, productivity growth is a necessary but not sufficient condition for rising wages; as a consequence, policies aiming at rising productivity are certainly useful but clearly not sufficient to raise compensations of those who contribute to

productivity growth, as some have recently argued (Bernstein, 2015). Second, the deceleration in compensation growth does not only reflect slower productivity growth, but other factors, such as structural conditions in the labour market, concur in determining it. Third, high levels of unemployment greatly affect the extent to which workers are able to reap the benefits of fast productivity growth, due to their reduced bargaining power. Fourth, although this topic has recently gained prominence in the US, our analysis shows that these findings apply to the EU and to other advanced economies as well. The implications, therefore, are not just relevant for the US, but for all advanced economies. Fifth, to the extent that the gap between productivity and pay affects aggregate demand, and may therefore have an influence on inflation and interest rates, understanding its determinants is crucial for the conduct of macroeconomic policies.

In order to increase living standards and reduce inequality, pro-growth policies aiming at boosting productivity are not sufficient. They should be complemented by policies to pursue full employment³, if the link between productivity and pay is to be fully restored, and by policies for redistribution, in those cases where the gap between productivity and pay is larger. The logic question that follows, which is also an important avenue for future research, is to what extent policies to pursue full employment can close the observed gap between compensation and productivity, and to what extent prolonged periods of full employment and compensation growth equal to or higher than productivity growth can have positive effect on the latter, in a kind of inverse hysteresis effect.

³ Jared Bernstein (2017) suggests several measures in this directions ("pushing for higher minimum wages, full employment (direct job creation), progressive taxation, collective bargaining, overtime rules, gender equity, a robust safety net, more balanced trade, financial market regulation, and so on are gap-closing ideas that we know will help") and importantly points out that they are not in antithesis with pro-growth policies.

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ANNEX I

Unit-root tests

Im-Pesaran-Shin unit-root test for real hourly compensation (d.log)

```
-----  
Ho: All panels contain unit roots      Number of panels      =      34  
Ha: Some panels are stationary          Avg. number of periods = 36.15  
AR parameter: Panel-specific           Asymptotics: T,N -> Infinity  
Panel means: Included                  sequentially  
Time trend: Not included  
ADF regressions: No lags included  
-----
```

	Statistic	p-value	Fixed-N exact critical values		
			1%	5%	10%
t-bar	-4.1067		(Not available)		
t-tilde-bar	-3.2959				
Z-t-tilde-bar	-13.6350	0.0000			

Im-Pesaran-Shin unit-root test for real hourly productivity (d.log)

```
-----  
Ho: All panels contain unit roots      Number of panels      =      34  
Ha: Some panels are stationary          Avg. number of periods = 37.18  
AR parameter: Panel-specific           Asymptotics: T,N -> Infinity  
Panel means: Included                  sequentially  
Time trend: Not included  
ADF regressions: No lags included  
-----
```

	Statistic	p-value	Fixed-N exact critical values		
			1%	5%	10%
t-bar	-4.4109		(Not available)		
t-tilde-bar	-3.4607				
Z-t-tilde-bar	-14.8039	0.0000			

ANNEX II

Test for panel-level heteroskedasticity and autocorrelation

Iteration 1: tolerance = .02297993
 Iteration 2: tolerance = .00524203
 Iteration 3: tolerance = .00117911
 Iteration 4: tolerance = .00026408
 Iteration 5: tolerance = .00005932
 Iteration 6: tolerance = .00001456
 Iteration 7: tolerance = 4.411e-06
 Iteration 8: tolerance = 1.280e-06
 Iteration 9: tolerance = 3.614e-07
 Iteration 10: tolerance = 1.000e-07
 Iteration 11: tolerance = 2.729e-08

Cross-sectional time-series FGLS regression

Coefficients: generalised least squares
 Panels: heteroskedastic
 Correlation: no autocorrelation

Estimated covariances	=	34	Number of obs	=	1,218
Estimated autocorrelations	=	0	Number of groups	=	34
Estimated coefficients	=	5	Obs per group:		
			min =		16
			avg =		35.82353
			max =		58
Log likelihood	=	-2686.942	Wald chi2(4)	=	922.14
			Prob > chi2	=	0.0000

compshr_dl	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
prodhr1_dl	.4801926	.0273934	17.53	0.000	.4265025	.5338826
U	-.136444	.0149816	-9.11	0.000	-.1658073	-.1070807
u_d	-.112379	.0538837	-2.09	0.037	-.2179891	-.0067688
hxemp_dl	-.7446934	.0559884	-13.30	0.000	-.8544286	-.6349582
_cons	1.509446	.1269286	11.89	0.000	1.260671	1.758222

Iteration 1: tolerance = 0

Cross-sectional time-series FGLS regression

Coefficients: generalised least squares
 Panels: homoskedastic
 Correlation: no autocorrelation

Estimated covariances	=	1	Number of obs	=	1,218
Estimated autocorrelations	=	0	Number of groups	=	34
Estimated coefficients	=	5	Obs per group:		
			min =		16
			avg =		35.82353
			max =		58
Log likelihood	=	-3124.557	Wald chi2(4)	=	501.04
			Prob > chi2	=	0.0000

compshr_dl	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
prodhr1_dl	.6346498	.0384709	16.50	0.000	.5592483	.7100514
U	-.1232454	.0213716	-5.77	0.000	-.165133	-.0813578

u_d		-0.3656937	.0741603	-4.93	0.000	-0.5110452	-0.2203422
hxemp_dl		-0.514702	.0826822	-6.23	0.000	-0.6767561	-0.3526479
_cons		1.483935	.1987706	7.47	0.000	1.094352	1.873518

. local df = e(N_g) - 1

. lrtest hetero . , df(`df')

Likelihood-ratio test	LR chi2(33) =	875.23
(Assumption: . nested in hetero)	Prob > chi2 =	0.0000

ANNEX III

Detailed results of the alternative specifications

In the alternative specifications, the results are not significantly different, although the associated coefficients are slightly higher:

Table a: Full sample, full period (moving averages)

Variable	bas	ud	udu	uduh
ma3prodh	.76621605***	.76044283***	.67010043***	.61836832***
ma3du		-.34907996*	-.24018379	-.28266037*
ma3u			-.26466169***	-.25966932***
ma3hxemp				-.34712161*
_cons	.42281896*	.45469591*	2.6204115***	2.5781219***
N	1161	1161	1160	1150
r2	.28917771	.30960546	.40933315	.41835376
r2_a	.2885644	.30841307	.40780027	.41632181

legend: * p<0.05; ** p<0.01; *** p<0.001

F(1, 33) = 9.19	Prob > F = 0.0047
F(1, 33) = 9.51	Prob > F = 0.0041
F(1, 33) = 19.79	Prob > F = 0.0001
F(1, 33) = 18.72	Prob > F = 0.0001

Table b: Full sample, full period (distributed lags)

Variable	baselag	lagsud	lagsudu	lagsuduh
prodhr1_dl	.52235973***	.56416663***	.54594434***	.43273944***
l1prod	.10328136*	.11775**	.08272761*	.10227828**
l2prod	.15190342**	.11263077*	.08973991*	.1104483*
u_d		-.14968662	-.13305542	-.24762222
l1du		-.26367584*	-.17334521	-.08873236
l2du		-.43466631***	-.29882792**	-.30194119**
U			-.17574154***	-.17236094***
hxemp_dl				-.60899658***
l1hemp				.01609274
l2hemp				.14429936*
_cons	.35131624*	.38050529*	1.8473946***	1.8329041***
N	1167	1167	1165	1154
r2	.17655019	.24210629	.25981643	.30272561
r2_a	.17442607	.23818615	.25533822	.29662522

legend: * p<0.05; ** p<0.01; *** p<0.001

test (prodhr1_dl+ l1prod+ l2prod) = 1	
(1) prodhr1_dl + l1prod + l2prod = 1	
F(1, 33) = 7.94	Prob > F = 0.0081 **
F(1, 33) = 7.53	Prob > F = 0.0097 **
F(1, 33) = 13.94	Prob > F = 0.0007 ***
F(1, 33) = 18.64	Prob > F = 0.0001 ***

Note: lagged values for the unemployment rate omitted because of collinearity.

Table c: The EU, full period (moving averages)

Variable	eu	euud	euudu	euuduh
ma3prodh	.7581929***	.7524374***	.66003977***	.60527739***
ma3du		-.28978925*	-.18194658	-.21830327
ma3u			-.26476444***	-.26081132***
ma3hxemp				-.39144756*
_cons	.49342595**	.52358543**	2.8789032***	2.8451566***
N	929	929	928	918
r2	.29953827	.31580997	.43339001	.44571271
r2_a	.29878265	.31433224	.43155037	.44328429
F(1, 27) =	10.85	Prob > F =	0.0028	
F(1, 27) =	10.91	Prob > F =	0.0027	
F(1, 27) =	23.92	Prob > F =	0.0000	
F(1, 27) =	23.57	Prob > F =	0.0000	
Variable	nou	ea		
ma3prodh	.65407463***	.59574179***		
ma3du	-.34636614**	-.22267274		
ma3hxemp	-.47153647*	-.39688771*		
EA	-.29358585	-.08717265		
ma3u		-.25980004***		
_cons	.69030654*	2.8838671***		
N	919	918		
r2	.33489317	.44589718		
r2_a	.33198242	.44285934		

legend: * p<0.05; ** p<0.01; *** p<0.001

F(1, 27) =	10.37	Prob > F =	0.0033
F(1, 27) =	14.29	Prob > F =	0.0008

Table d: The EU, full period (distributed lags)

Variable	eulag	eulagsud	eulagsudu	eulagsuduh
prodhrl_dl	.5008735***	.5454665***	.52729215***	.4045861***
l1prod	.08577046	.10720505*	.07136895	.10474185**
l2prod	.19410364***	.15257006***	.12989275**	.15316611**
u_d		-.07888095	-.06688975	-.1699859
l1du		-.25576276*	-.16933761	-.07699186
l2du		-.45534123***	-.31985373**	-.33902077**
U			-.17002098***	-.1657268***
l1u			(omitted)	(omitted)
l2u			(omitted)	(omitted)
hxemp_dl				-.65577179***
l1hemp				.03144346
l2hemp				.16723011*
_cons	.39584857*	.40963274*	1.957474***	1.9272625***
N	931	931	929	918
r2	.19037175	.26503775	.28533004	.34092816
r2_a	.1877516	.26026527	.27989823	.33366166

legend: * p<0.05; ** p<0.01; *** p<0.001

Variable	eanou	eafull
prodhrl_dl	.41196306***	.39882245***
l1prod	.13217643**	.09972801*
l2prod	.16012251***	.14757363**
u_d	-.19417941	-.17974114
l1du	-.16599002	-.07939714
l2du	-.47956931***	-.34158044**
hxemp_dl	-.65966212***	-.65542168***
l1hemp	.03168797	.02761528
l2hemp	.14322872*	.15902247*
EA	-.62348148	-.55289282
l1ea	.67046673	.6519498
l2ea	-.30905223	-.24532446
U		-.16381782***
l1u		(omitted)
l2u		(omitted)
_cons	.57466825	1.9969565**
N	919	918
r2	.32283148	.3416886
r2_a	.31386236	.33222173

legend: * p<0.05; ** p<0.01; *** p<0.001

Table e: Non EU 6 – by country (single years)

Variable	us	ca	ja	ch
prodhrl_dl	.73959537***	.66724021***	.447285***	.11262128
u_d	-.03249265	.376517	-.15890006	-.12521509
U	-.200396	-.54627676***	-.39917126*	-.18242086
hxemp_dl	-.23705708	-.38444168	-.6126455***	-1.4061598***
_cons	1.3619284*	4.7577233***	1.3064562	1.3831998
N	48	46	35	24
r2	.55259664	.59243203	.73408476	.76324181
r2_a	.51097772	.5526693	.6986294	.71339798

legend: * p<0.05; ** p<0.01; *** p<0.001

F(1, 43) = 2.63	USA	Prob > F = 0.1124
F(1, 41) = 6.80	CAN	Prob > F = 0.0127
F(1, 30) = 24.82	JAP	Prob > F = 0.0000
F(1, 19) = 33.70	CHE	Prob > F = 0.0000

Variable	nor	ice
prodhrl_dl	.15787444	.96219337*
u_d	-1.2540427***	-4.5113914***
U	-.45967447	.22487085
hxemp_dl	-.48453163	-.45389095
_cons	3.379835**	-.70033418
N	46	45
r2	.35912135	.52316353
r2_a	.2965966	.47547988

legend: * p<0.05; ** p<0.01; *** p<0.001

F(1, 41) = 26.14	NOR	Prob > F = 0.0000
F(1, 40) = 0.01	ICE	Prob > F = 0.9213

Table f: Non EU 6 – by country (moving averages)

Variable	us	ca	ja	ch
ma3prodh	.83604953***	.59972012**	.56300638***	-.29495927
ma3du	-.13890712	-.21926407	-.50587646	-.45639921
ma3u	-.2093417***	-.39205891***	-.31808663*	-.31162951
ma3hxemp	-.14107975	-1.0085429*	-.72738198***	-1.5738325***
_cons	1.2886918**	3.3857146***	.71522369	2.306959**
N	46	44	33	22
r2	.73426756	.66210165	.87212222	.88256172
r2_a	.70834244	.62744541	.85385396	.85492919

legend: * p<0.05; ** p<0.01; *** p<0.001

F(1, 41) = 1.87	USA	Prob > F = 0.1792
F(1, 39) = 5.22	CAN	Prob > F = 0.0278
F(1, 28) = 39.04	JAP	Prob > F = 0.0000
F(1, 17) = 81.95	CHE	Prob > F = 0.0000

Variable	nor	ice
ma3prodh	-.00540109	1.6806432***
ma3du	-1.650673***	-3.2087393***
ma3u	-.19282256	.25126284
ma3hxemp	-.83087007	1.7794051*
_cons	2.6726981*	-1.3534805
N	44	43
r2	.35371672	.69766231
r2_a	.28743125	.66583729

legend: * p<0.05; ** p<0.01; *** p<0.001

F(1, 39) = 27.69	NOR	Prob > F = 0.0000
F(1, 38) = 4.85	ICE	Prob > F = 0.0338

Table g: Non EU 6 – by country (distributed lags)

Variable	usa	can	jap	che
prodh_r1_dl	.89505883***	.76310575***	.41844746*	-.06271641
l1prod	.19633829	-.12720926	.1826781	-.31131459
l2prod	-.13271203	-.35528793*	-.0448782	.15345241
u_d	.45262318	(omitted)	(omitted)	(omitted)
l1du	(omitted)	(omitted)	(omitted)	(omitted)
l2du	.04231086	-.12076832	-.05905801	-.09075511
U	-.47685776*	-.07083134	-.55825824	-1.107539
l1u	(omitted)	-.90434606*	.30300828	1.7619215
l2u	.41604646	.564424	-.03177101	-1.0713082
hxemp_dl	-.18886479	-.34909073	-.61892042**	-1.8274695***
l1hemp	-.11581008	-.06495629	-.13108347	-.02921436
l2hemp	.19172549	-.09598449	-.10086999	.114986
_cons	.15715715	4.1107765**	.52793073	2.4725931
N	46	44	35	24
r2	.5983591	.68225511	.77373229	.82074911
r2_a	.48360456	.58596877	.67945408	.68286381

Variable	nor	ice
prochr1_dl	.25593773	1.120496*
l1prod	-.08227098	.50559445
l2prod	.01894587	.15043888
u_d	(omitted)	(omitted)
l1du	.30455511	(omitted)
l2du	.06269354	.48532038
U	-1.3697943*	-3.8100242***
l1u	(omitted)	4.5139566*
l2u	1.0202757	-.35542913
hxemp_dl	-.53904709	.3212579
l1hemp	.17682386	.10477833
l2hemp	.45775411	.90562819
_cons	3.1867272*	-2.0036725
N	44	43
r2	.40904023	.52499924
r2_a	.22996151	.3765615

legend: * p<0.05; ** p<0.01; *** p<0.001

F(1, 35) =	0.03	USA	Prob > F =	0.8635
F(1, 33) =	7.81	CAN	Prob > F =	0.0086 **
F(1, 24) =	5.43	JAP	Prob > F =	0.0286 *
F(1, 13) =	12.71	CHE	Prob > F =	0.0035 **
F(1, 33) =	6.72	NOR	Prob > F =	0.0141 *
F(1, 32) =	0.93	ICE	Prob > F =	0.3418

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